

# FLY THROUGH SWIMMING



Best Baby  
and Toddler  
Gear 2017

by **mum**i

**CONSUMER  
CHOICE**

Swim Safety

[aqua-plane.co.uk](http://aqua-plane.co.uk)



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to get **10% off** or contact  
us for our swim shop and  
retail packages. ”

“”

I just had to design this product as nothing else was giving my students the support they needed. Confidence in the water is vital to get the swimmer off to a good start. Our product does this and so much more...

*CHRIS SHORE | AquaPlane Designer  
Swimming Instructor, B.Sc Hons Coaching Studies*

## An introduction to **AQUAPLANE**

Disappointed with the effectiveness of the swimming aids available on the market, instructor Chris Shore set about designing his own.

Chris wanted a float that would help build his pupil's confidence and develop the correct technique at each of the key stages of swimming development.

One that worked in the pool, not just on paper. One that was designed for development, not novelty. And one that would accompany a child all the way through their swimming journey.

Using his knowledge and experience teaching in the water AquaPlane was born.

AquaPlane starts by helping the swimmer achieve the correct body position, the first and most important lesson for a child learning swimming.

The large comfortable straps leave arms free from resistance, improving stroke development and nurturing water confidence.

The wide & low profile enables the learner to have more balance when swimming on their back, and the patented design gives a superior streamlined position compared to all other swimming aids.

Once your child is through the early stages of development, the straps are taken off the AquaPlane and it is used as the perfect kick board to enhance stroke development.

As further progress is achieved, AquaPlane turns into a performance tool to build stamina and strength.

One aid for all your child's development needs.

**One Journey. One product.**

## A guide to 3 in 1 Swimming Aid; **AQUAPLANE**

### HIGH QUALITY BUILD:

High quality EVA foam with slight textured finish

### STREAMLINED DESIGN:

Streamlined point fits between shoulder blades to encourage arm movement and provides less resistance when used as a Kick-board

### FULLY ADJUSTABLE STRAPS:

Fully adjustable straps with easy Velcro fastening and AquaPlane branding

### CHOICE OF GRIP:

The strap holes on the AquaPlane gives the user two different areas to hold, either at the base or at the top with arms straight resting on the AquaPlane

### SUPERB BALANCE:

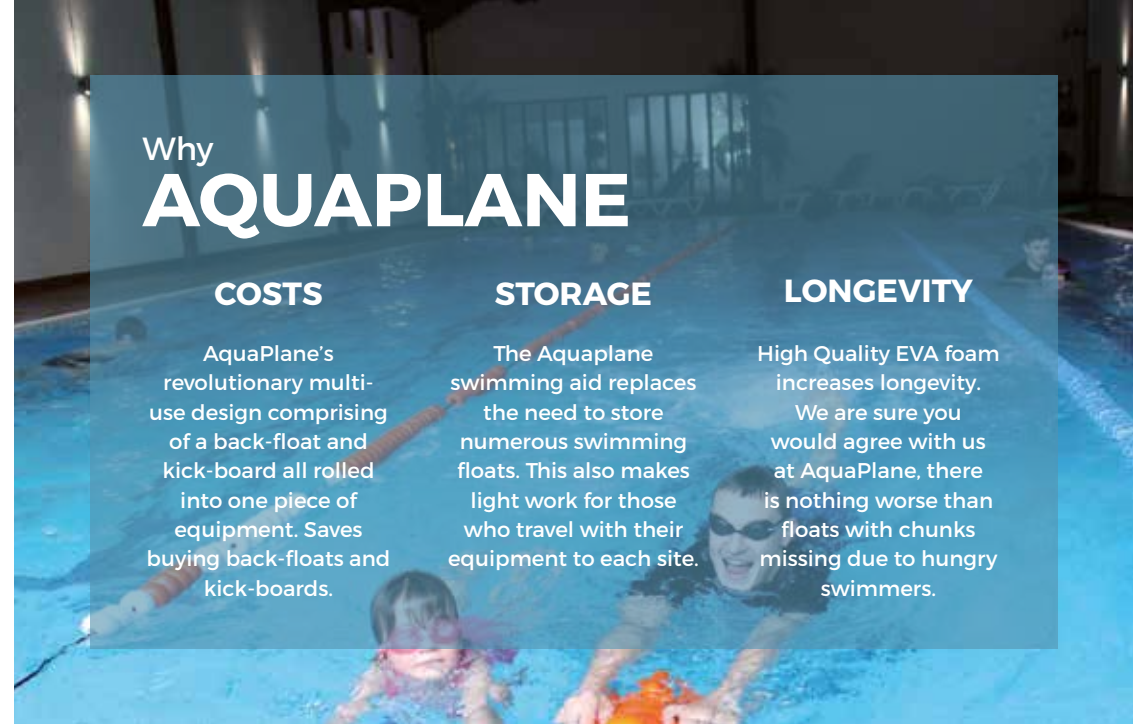
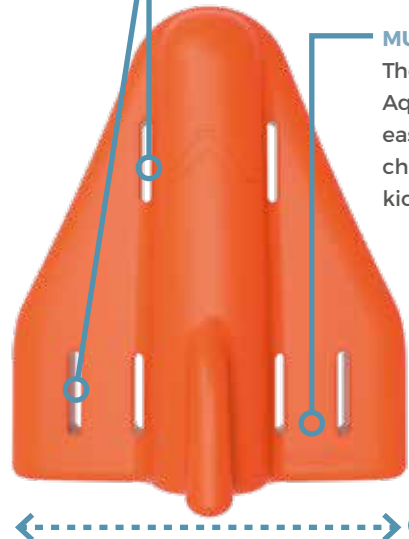
The fuselage (top) of the AquaPlane enables the swimmer with more balance when rotating to breathe to the side

### MULTI-PURPOSE:

The base of the AquaPlane provides an easy-to-hold area for the children when used as a kick board

### DEVELOP CONFIDENCE:

The width of the AquaPlane makes swimming and balancing on their back effortless therefore increasing confidence



## Why **AQUAPLANE**

### COSTS

AquaPlane's revolutionary multi-use design comprising of a back-float and kick-board all rolled into one piece of equipment. Saves buying back-floats and kick-boards.

### STORAGE

The AquaPlane swimming aid replaces the need to store numerous swimming floats. This also makes light work for those who travel with their equipment to each site.

### LONGEVITY

High Quality EVA foam increases longevity. We are sure you would agree with us at AquaPlane, there is nothing worse than floats with chunks missing due to hungry swimmers.

## ENDORSED BY THE EXPERTS



Our swimmers love the freedom the AquaPlane gives them in the water. It works wonders for their technique.

*Chris Cook*  
Team GB Olympic Swimmer  
Athens '04 & Beijing '08



AquaPlane is endorsed by Puddle Ducks. Puddle Ducks teach over 20,000 children to swim across 34 locations in the UK.

## SAFETY INFORMATION

- Most suitable for children 15-30 kgs and ages 3 upwards
- Available in 6 bright vibrant colours
- To be used under constant direct adult supervision
- Not Suitable for under 15kg or under 3 years age
- Ensure to wash the straps with clean water to remove chlorine to avoid elastic damage. Additional straps are available to purchase.

## THE SWIMMING JOURNEY

Aquaplane is for a kid's whole swimming journey and is designed to cover the three key areas of learning to swim

The Amateur Swimming Association states that the first and most important lesson for a child learning to swim is their body position. AquaPlane is designed to encourage learning to swim with the correct body position in a safe and effective manner.

Beyond the beginning of the swimming journey, the 3 in 1 multi-functional swimming aid, turns from back float to kick board to help kids develop their technique.

AquaPlane is about developing a child's confidence in the water by giving them confidence in the swimming aid, why take it away when kids can continue to learn with AquaPlane.



### STEP 1. WEAR IT

Wear AquaPlane at the beginning of your child's swimming journey to develop confidence in the water. It provides support by adding buoyancy and introducing the correct swimming position.

### STEP 2. HOLD IT

Remove the straps and use the AquaPlane as a training aid and stroke development tool to enhance all four strokes.



### STEP 3. DEVELOP WITH IT

AquaPlane is used as a performance tool in the final stage of a child's swimming development. Use as a kick board to increase and improve stamina and strength in the water.



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### Get in touch.

To enquire about our Swim  
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